

Case Study: The Weis Center

Who: [The Weis Center for the Performing Arts](#) has presented world-class artists to students and Central Pennsylvania audiences for more than 30 years. As Bucknell University's premier performing arts venue, their goal is to inspire communities to become active participants, rather than passive spectators, through the deep integration of arts activities between the campus and region.

Need: The Weis Center wanted a bag to gift to visiting artists that were recyclable and reusable. As they host artists from all around the world, the Weis Center values reducing their plastic footprint and picking the sustainable route.

Solution: Eco Promotional Products worked with the Weis Center to select a foldaway tote bag made from recycled water bottles. The chosen bag offered sustainability and security to fulfill their need for an eco-friendly and durable option. The bags proved to be very popular on campus and will be reordered in the future, thanks to the Weis Center's choice to go green!

