



Sustainable Promotional Products Packaging, an Eco Promotional Products, Inc. Initiative

For the last 15 years, Eco Promotional Products, Inc. (EPP) has been working tirelessly with our supplier partners to eliminate unnecessary plastic packaging and use more sustainable solutions. While we have had some success, distributors need to work together with major suppliers to make long-lasting, widespread change throughout the promotional products industry.

Eco Promotional Products, Inc. leads our sustainable packaging initiative with seven steps to success.

The Seven Steps to Success are as follows:

1. **Eliminate** – has no useful purpose, i.e., individually polybagging a silicone bracelet
2. **Remove** – standard packaging for an item and may have purpose, but not for our use, i.e., sanitary needs
3. **Alternatives** – extra packaging is necessary but there are more sustainable options, i.e., paper versus plastic
4. **Better Resources** – extra packaging is necessary and there are more sustainable options, i.e., FSC certified
5. **Recyclable** – must be able to be recycled easily, i.e., curbside
6. **Reusable** – packaging can be used over and over, i.e., packaging pouch is actually a reusable utility case
7. **Bring Back or Recirculate** – comes with the ability to return, i.e., comes with QR code with pickup service or drop off for reuse

If you want to learn more about our seven steps and get involved, send an email to packaging@ecopromotionsonline.com.