

Case Study: RESPIRAR

Who: [RESPIRAR](#) is a research team evaluating health disparities of Black and Latino/migrant and seasonal farmworkers (MSFWs) through the lens of structural racism. They were awarded a [grant](#) to complete this study with fieldwork beginning in the spring of 2023.

Need: RESPIRAR reached out to Eco Promotional Products, looking for sustainable branded items to give as a thank you to farmworkers participating in the study and to the research team and committee overseeing the study.

Solution: The thank you gifts chosen were reusable tote bags, water bottles, and Moleskine notebooks. The bags for farmworkers will have informational pamphlets on labor rights and how to protect themselves from pesticide exposure and heat stress. The water bottles and notebooks are for the research team and members of the community advisory committee (which will include farm operators, farmworkers, governmental agencies, and advocacy organizations). Farmers are often exposed to unsafe elements and toxic chemicals that can endanger them. They often don't have the same sick leave or health care as other workers.

