



Eco Promotional Products, Inc. (EPP) is proud to support higher education efforts toward greener campuses and a healthier future. Small changes lead to a greater impact.

## Double Donation

- Helping students by providing tools to organize, move in and out, and reduce waste never felt so good. Create value well beyond a purchase with items like this recycled utility tote which gives back to 1% For the Planet and Trees for the Future.



## Waste Reduction

- Eating utensils, snack bags, lunch containers, and water bottles help support the elimination of single-use products.
- Choosing sustainably made reusable waste-free dining tools creates a culture that cares and makes a difference. Use the United Nations Sustainable Development Goals to help guide your decisions.
- Putting a school logo or mascot on products made with recycled, organic, or less impactful materials further helps to safely reduce waste.

## 100% Recycled

- Students and faculty members can organize their spaces with 100% recycled cotton canvas storage bins with messaging supporting waste reduction.



## FSC®-Certified

- Items made from certified FSC® (Forest Stewardship Council®) materials provide buying security and educate on sustainably sourced products. FSC® key straps made from plant-based rubber provide a useful gift to keep keys and IDs easily accessible.



Going Waste-Free On Campuses

Eco Promotional Products, Inc. Case Study, Volume Two

### DOING COOL THINGS THAT MATTER

Colleges and universities across great distances are now coming together, building a strong sense of community. Eco Promotional Products, Inc. (EPP) wanted to understand how higher education institutions made progress in their efforts to create a greener campus. We reached out to several campuses with beautiful goals and strategies after implementing barriers from the campus to the classroom.

Consistent with our first study done in 2019, awareness was identified as a major challenge to reducing single-use plastics on campus. Next, budget cuts and institution size.

green student events such as recycling fairs, recycling, compost, and other sustainable events. These events help build social cohesion, and other environmental change agents can help engage with each other and make new friends and have more social activities to become more environmentally conscious.

Some, however, others, sustainability departments use reusable promotional items to promote, train and inspire others to reach their own goals and give them the power to make their own choices. Some have created a social promotional items market during the transition. They were encouraged to bring more environmentally conscious choices on campus and actively participate in the school waste-free mission.

The University of Colorado Denver hosts a waste-free block party every August and "Waste Wise Wednesday" is held at the end of each month at Appalachian State University to promote environmentally friendly behaviors on campus. Both involve giving away reusable utensil kits and other waste-free prizes to participants and attendees.

As American University students are given reusable takeaway containers at on-campus dining locations and are encouraged to bring them back, Lafayette College has eliminated single-use to-go containers at dining halls and instead offers a free reusable clamshell program to students, faculty, and staff with meal plans.

at all levels like meals, but also reusable items to reduce waste. At Appalachian State University, environmental leaders work closely with their Student Government which has a sustainability plan. They collaborate with various departments, such as the sustainability office, student life, and other departments with student-led groups, and receive appreciation for their leadership to become more environmentally conscious.

Higher education institutions across their fields to promote waste-free behaviors in dining halls and campus settings after stepping back from the pandemic lockdowns, dining halls and campus settings are seeing an increase in reusable items, including reusable water bottles, reusable coffee cups, and reusable water bottles. At the University of Colorado Denver, students bring off-campus water to be shared on campus and they use a high capacity reusable water bottle. These are great solutions to reach their target audience while providing the ease of rolling back on disposable items.

Appalachian State University completely eliminated plastic water bottles from their dining halls before the pandemic lockdowns. They were able to successfully use the reusable clamshell containers with a compostable option. After

## Waste-Free Case Study:

Get inspired by 5 higher education institutions that are currently rolling out waste-free initiatives on campus.

[\[Download Here\]](#)

## Green Living Tips Blog:

Learn how to create a greener campus community with budget-friendly and responsible logoed items.

[\[View blog\]](#)

## Last Chance –

### Waste Free 2023 Specials:

We make it easy for you to find waste-free promotional products to help promote your campus while staying true to the environment.

[\[Shop Now\]](#)

