

# Case Study: TGW Studio

**Who:** [TGW Studio](#) is an LGBTQ+/non-binary/woman-owned and operated social impact marketing firm proudly creating and communicating purposeful experiences for businesses and organizations across sectors and society. A Certified B Corporation, TGW Studio leads partners toward creative and strategic solutions that bring your work, vision, and brand into meaningful alignment.

**Need:** TGW wanted to design a fun and cheeky mug that allowed their LGBTQ+ friends and followers to celebrate themselves. This required a high-quality, customizable mug from a company they could feel good about working with.

**Solution:** With the help of Eco Promotional Products, TGW chose our 11 oz white ceramic mug, which could include an imprint on the bottom. TGW's Julia Morrison said, "We had an amazing experience working with Eco Promotional Products! The mugs not only looked exactly as we had imagined, but their customer service was outstanding. As a fellow woman-owned Certified B Corp, it was important for us to work with a business that is environmentally and socially responsible. We're thrilled that Eco Promotional Products was able to help us create a fun, customizable product that's vetted."



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