

# Case Study: Villanova University

**Who:** [Villanova](#) is a dynamic learning community founded in 1842 by the Order of St. Augustine. The Augustinian values of Veritas, Unitas, and Caritas (translated as truth, unity, and love) guide intellectual and social life at Villanova to this day. In keeping with their Augustinian tradition-which emphasizes service to, and care for, one's community- they integrate sustainability and respect for the Earth into their curricula, scholarly research, academic and community events, and institutional policy and practice.

**Need:** Villanova sustainability committee members wanted a convenient and eco friendly utensil set on hand for walking around campus while still cutting down on single use plastics. They also looked to not only support a product that is sustainable, but a business that operates sustainably.

**Solution:** Eco Promotional Products worked with Villanova to select a suitable and simple waste-free cutlery set that worked perfectly for on-the-go dining. The selected set offered variety in its contents of both cutlery and straw options, to take another step towards reducing single-use plastics on campus and beyond. In the future, they will be expanding the program to include packets with chopsticks.

