

Case Study: Usefull

Who: [Usefull](#) is a refill station and low-waste store in Dallas, Texas that guides people away from single use plastics by refilling various plastic bottles with soaps, shampoos, and body care products free of parabens and other harmful chemicals. Additionally, Usefull offers sustainable, reusable everyday items that follow their “use in full” philosophy.

Need: Usefull wanted their business cards to get their full use by doubling as coasters. Their original supplier delivered their coasters from Asia with mass amounts of plastic packaging and tape.

Solution: Eco Promotional Products provided an option with a notably smaller carbon footprint. Usefull ordered dual purpose coasters made from 100% recycled pulp that are made in the USA, recyclable, and delivered with less packaging waste.

